



*Transforming Lives Through Theater*

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**FOR IMMEDIATE RELEASE**

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**MEDIA ALERT/PHOTO OPPORTUNITY:**

**MAYOR BARRETT TO PRESENT FIRST STAGE WITH  
PROCLAMATION IN HONOR OF 25<sup>TH</sup> ANNIVERSARY  
SUNDAY, OCTOBER 16, 1:00 P.M.**

- WHAT:** Mayor Barrett visits First Stage to present proclamation
- WHERE:** Todd Wehr Theater, Marcus Center for the Performing Arts, 929 N. Water Street, Milwaukee
- WHEN:** Sunday, October 16 at 1:00 p.m.  
\*prior to 1:00 p.m. performance of SEUSSICAL
- ABOUT:** Mayor Barrett will be on hand to congratulate First Stage on 25 years of *transforming lives through theater* with a special proclamation. Though First Stage's 25<sup>th</sup> anniversary celebration continues all season, the curtain rose on First Stage's inaugural season in October 1987.
- CONTACT:** DAY OF: Jennifer Hubbartt (414) 630-9132

**About First Stage**

Celebrating its 25<sup>th</sup> anniversary in the 2011-12 season, First Stage touches hearts, engages minds, and transforms lives by creating extraordinary theater experiences for young people and families through professional theater productions that inspire, enlighten, and entertain; unparalleled Theater Academy training that fosters life skills through stage skills; and dynamic Theater in Education programs that promote active learning in our schools and community. First Stage is a member of TYA/USA, the American Alliance for Theatre and Education, the Wisconsin Alliance for Arts Education and Americans for the Arts, as well as Theatre Wisconsin and Milwaukee Arts Partners, and is a cornerstone member of the United Performing Arts Fund (UPAF).

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