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**FIRST STAGE CHILDREN'S THEATER  
ANNOUNCES ONE-DAY ONLINE SALE DECEMBER 19**

Milwaukee, Wis. (December 17, 2008) – First Stage Children's Theater is holding an online-only sale on single tickets for all Saturday performances of its 2009 productions at the Todd Wehr Theater at the Marcus Center for the Performing Arts, 929 North Water Street.

On Friday, December 19 only, ticket-buyers may visit [www.FirstStage.org](http://www.FirstStage.org) to receive a 50% discount off single tickets for any Saturday performance of WITNESS, which runs January 23 through February 22, 2009 and is recommended for children ages 10 and older; THE NEVERENDING STORY, which runs March 6 through April 5, 2009 and is geared towards children ages six and older; and HOW I BECAME A PIRATE, April 17 through May 17, 2009, suited for children ages three and older.

"Many families are seeking affordable, unique holiday gift options for family and friends," said Jennifer Hubbartt, First Stage marketing director. "We hope that our online sale will fulfill this need for those busy, last-minute shoppers."

To redeem this discount, ticket buyers must log in or create an account at [www.FirstStage.org](http://www.FirstStage.org) and enter Source Code 11266 before selecting performance dates.

- more -

*First Stage Children's Theater*  
*One-day online sale /add one*

The 50% discount will be automatically applied to the ticket price.

This online sale will begin at midnight on Friday, December 19 and end at 11:59 p.m. on the same day. The discount is available online only, valid only for main floor seats, and may not be applied towards previously purchased tickets or towards the purchase of season tickets.

First Stage Children's Theater is Milwaukee's premier, professional family theater. Founded in 1987, the mission of the company is to provide professional theater productions for young people and their families that engage, enlighten and entertain, Theater Academy training that fosters life skills through stage skills and dynamic in-school education programs that provide learning through theater. First Stage is a member of the Theater Communications Group, TYA/USA, the American Alliance for Theatre and Education, the Wisconsin Alliance for Arts Education and Americans for the Arts as well as Theatre Wisconsin and Milwaukee Arts Partners, and is a cornerstone member of the United Performing Arts Fund (UPAF).

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